

MELISSA HEARNS

# MULTIDISCIPLINARY VISUAL DESIGNER & ARTIST BASED IN NEW YORK & LA

with a focus in marketing/advertising & brand identity in the luxury, fashion, music, and wellness spaces.





#### ABOUT

An interpreter of the intangible—I specialize in distilling information, refining concepts, and delivering the optimal creative for your brand. Translating ideas into beautiful visuals that send a message.



#### SERVICES

ART DIRECTION. GRAPHIC DESIGN. BRANDING. LOGOS/ICONOGRAPHY. ILLUSTRATION. MOTION. VIDEO. UI/UX. WEBSITES. DECKS. PACKAGING. RETOUCHING/COMPOSITING.



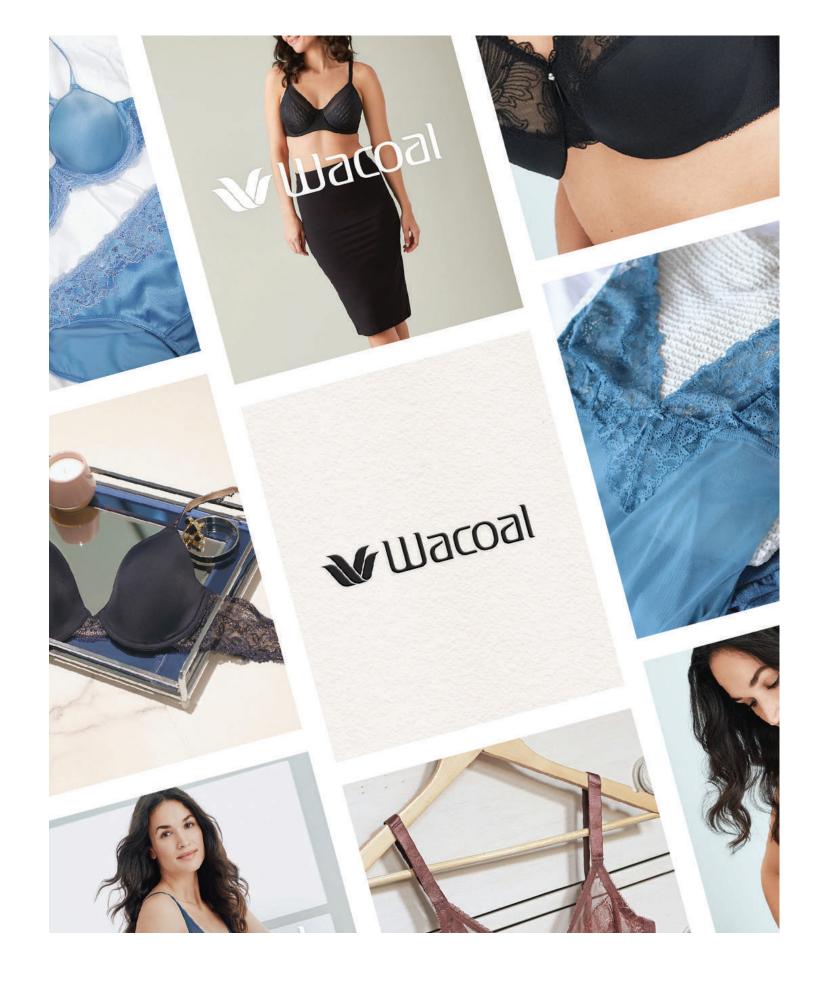
#### WACOAL

**₩**Wacoal®

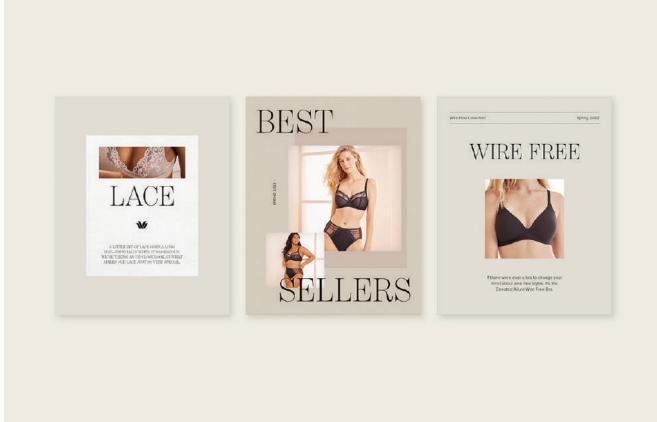
WORK STATUS: Full Time

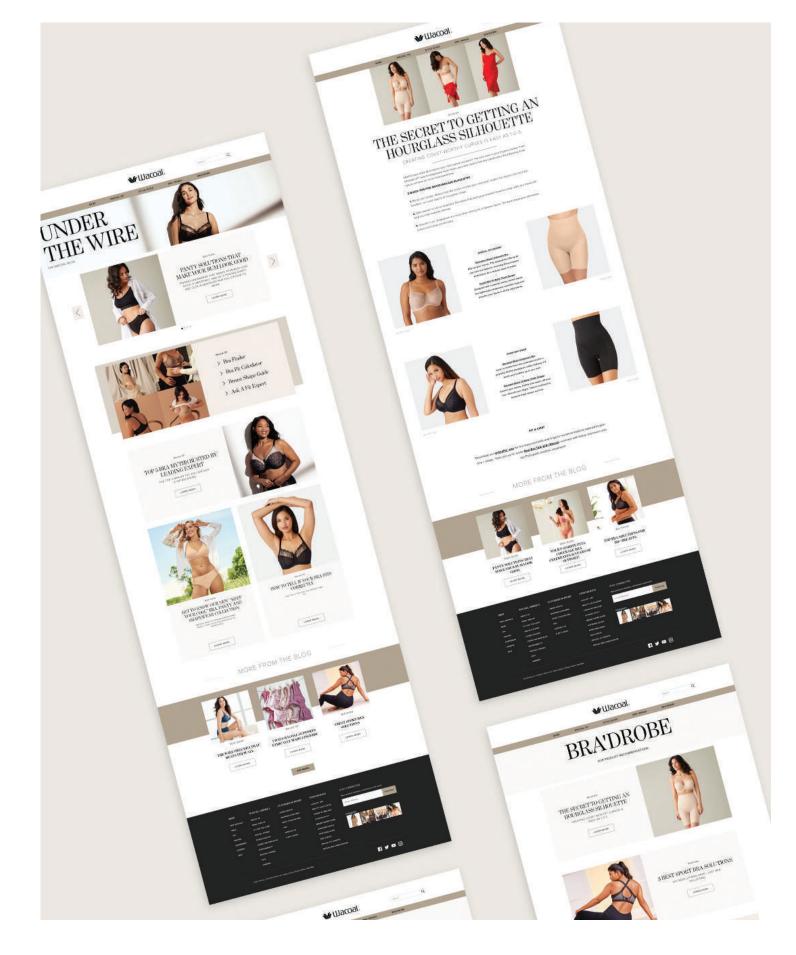
CLIENT: Wacoal [Intimates Brand]

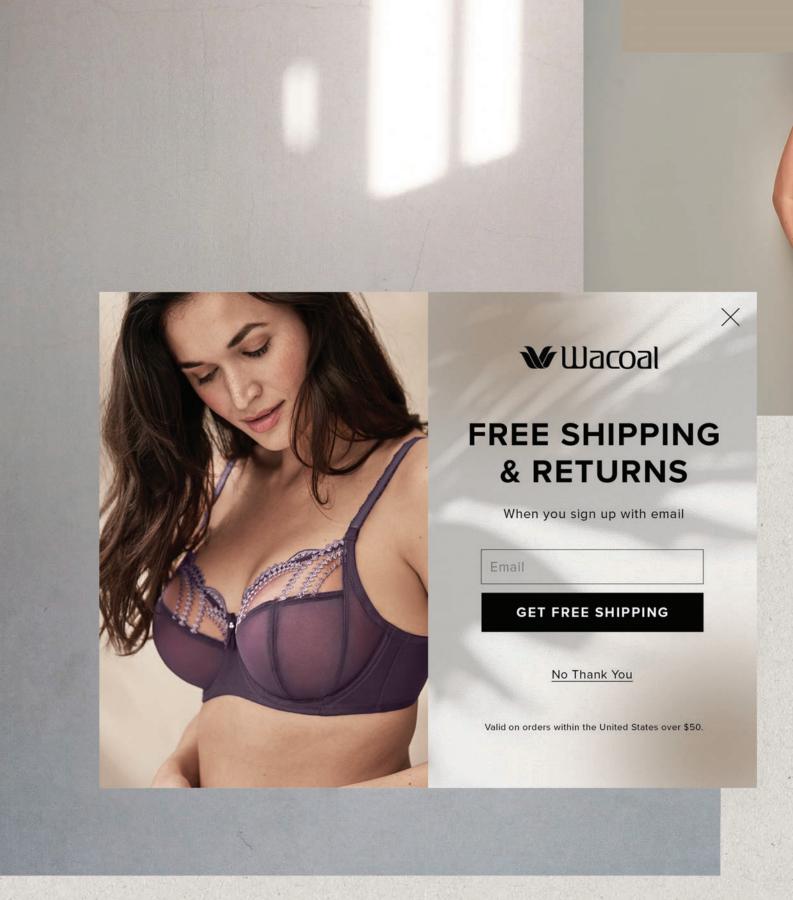
ROLE: Graphic Designer















#### WESTDRIFT MANHATTAN BEACH HOTEL

1400 PARKVIEW AVENUE MANHATTAN BEACH, CA 90266

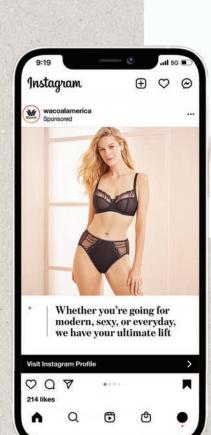
#### THE SPRING 2022 COLLECTION

PRESENTATION

24 AUGUST 2021

10:00AM - 6:00PM





#### B.TEMPT D

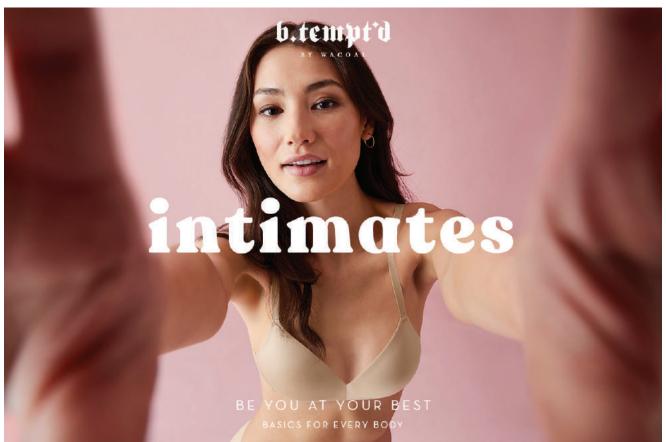
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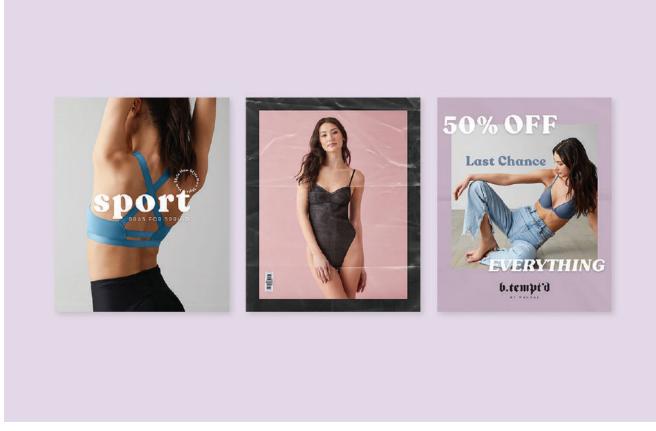
CLIENT: b.tempt'd [Intimates Brand]

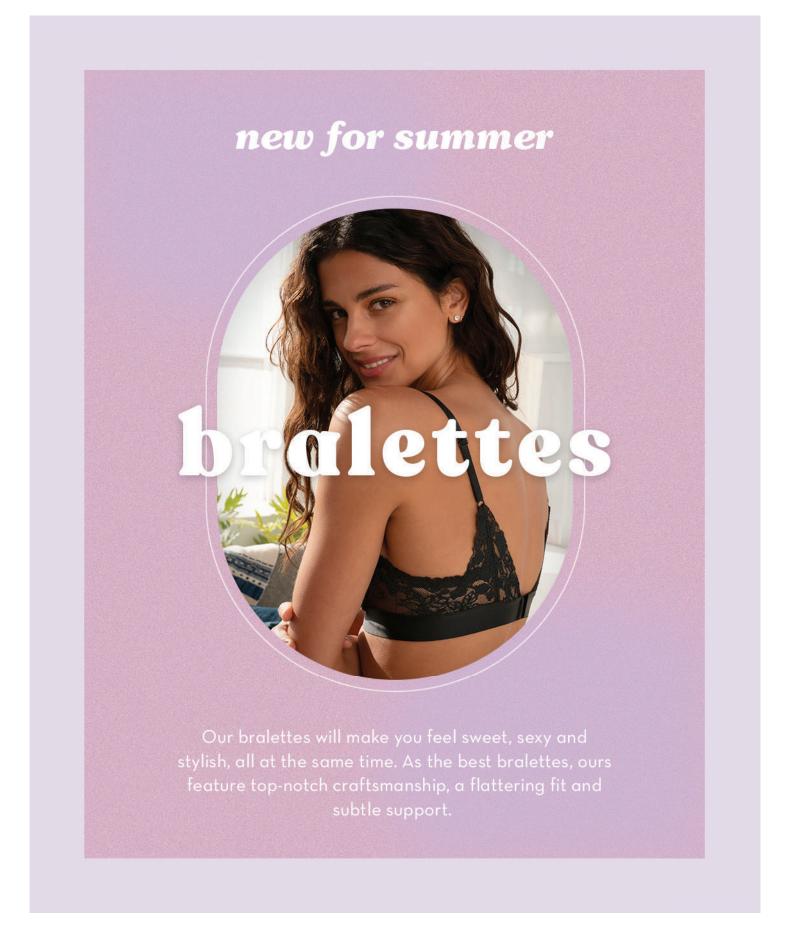
ROLE: Graphic Designer









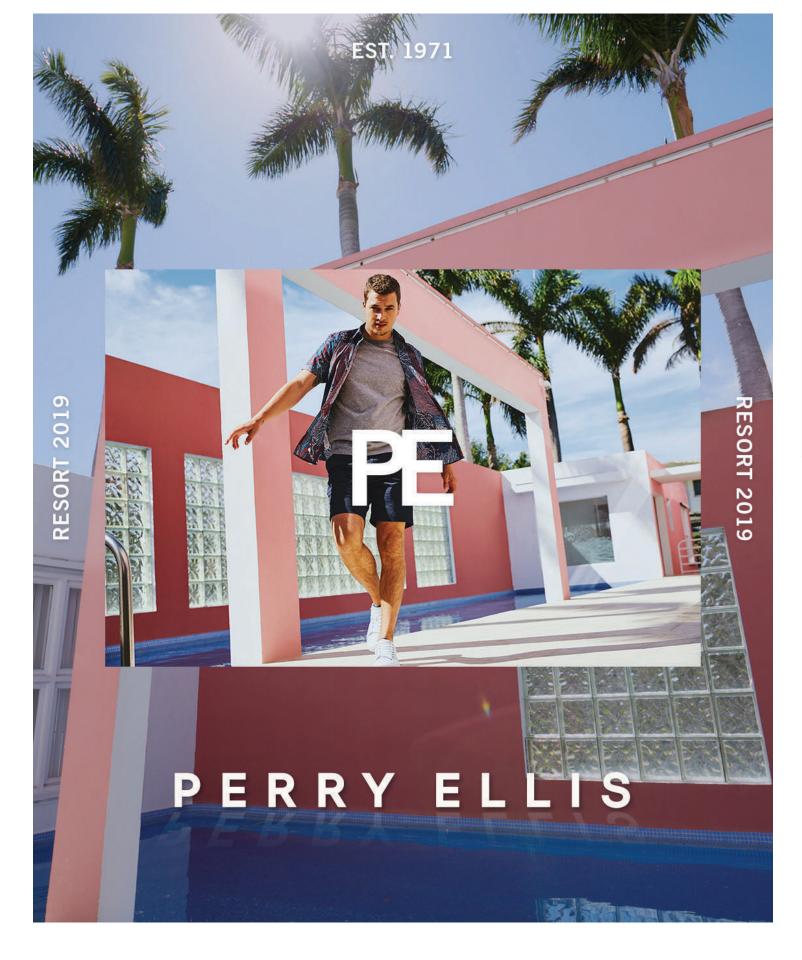


PERRY ELLIS

WORK STATUS: Full Time

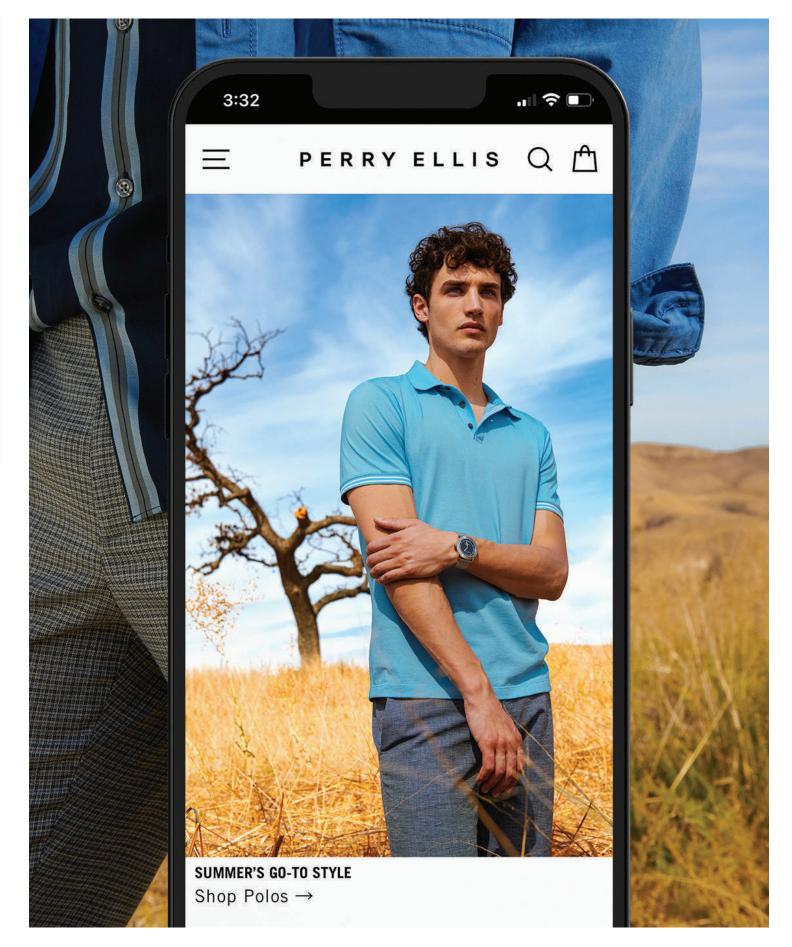
CLIENT: Perry Ellis [Apparel Brand]

ROLE: Graphic Design



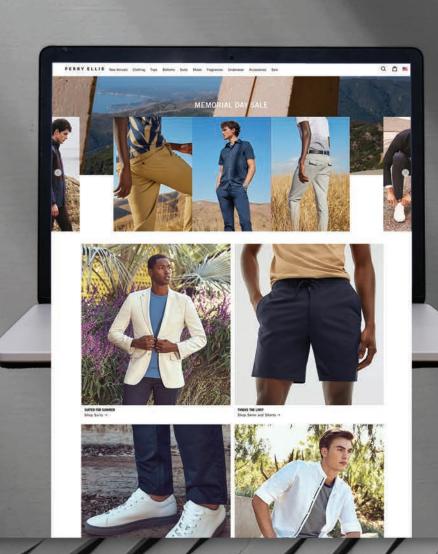














PERRY ELLIS

# LOGOFOLIO

PERRY ELLIS	PERRY ELLIS PREMIUM	PERRY ELLIS PORTFOLIO	PERRY ELLIS MOTION
PERRY ELLIS BIG & TALL	PERRY ELLIS WOMEN	PERRY ELLIS BOY	THE PERRY ELLIS UNIFORM
1 su	PERRY ELLIS	PERRY ELLIS BLACK	PERRY ELLIS

SUB BRAND LOGOMARKS



#### PERRY ELLIS AMERICA

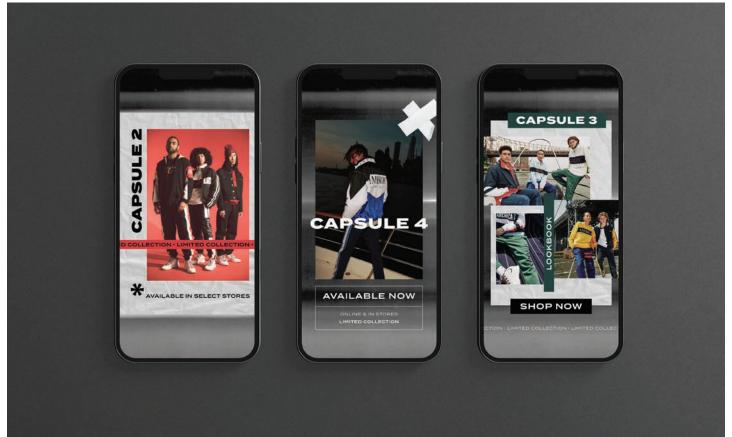
WORK STATUS: Full Time

CLIENT: Perry Ellis America [Apparel Brand]

ROLE: Graphic Design

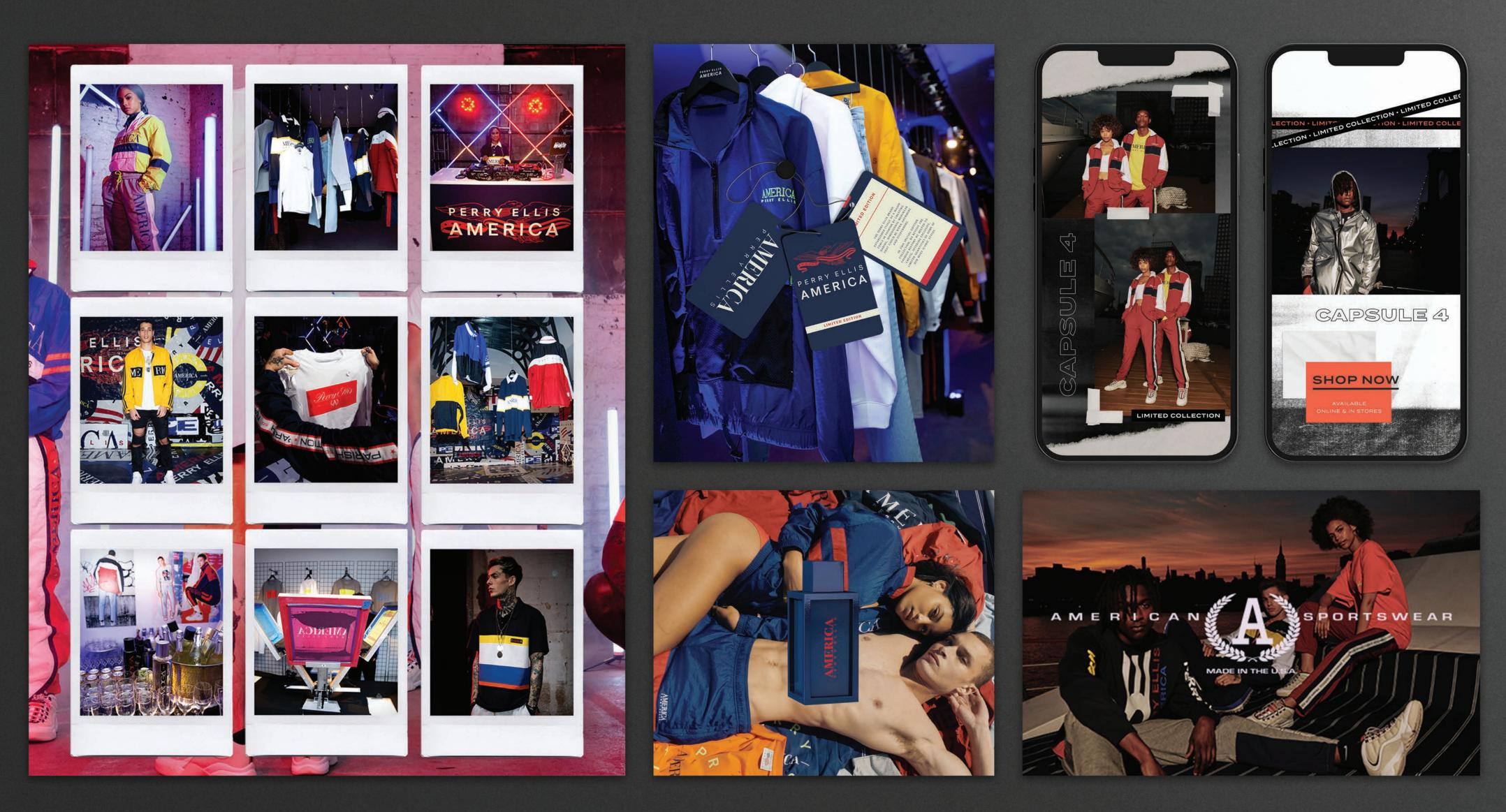






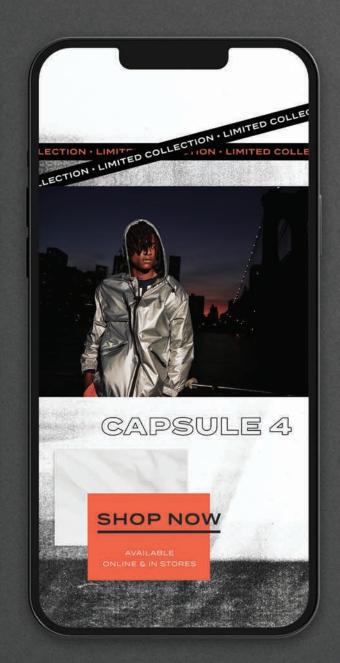
















#### GOTCHA

WORK STATUS: Full Time

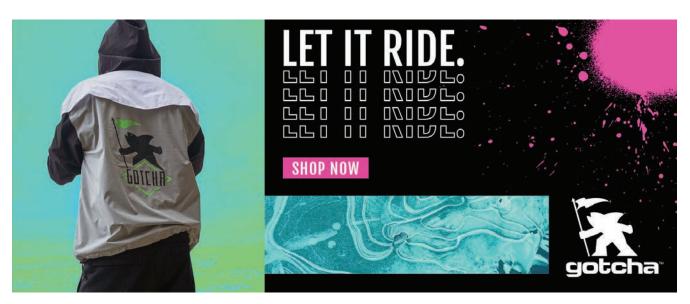
CLIENT: Gotcha [Apparel Brand]

ROLE: Graphic Design













#### KHALILAH PIANTA

WORK STATUS: Freelance

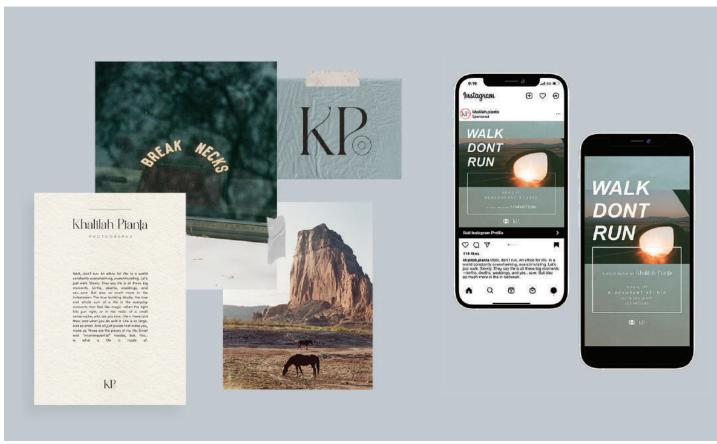
CLIENT: Khalilah Pianta [Photographer]

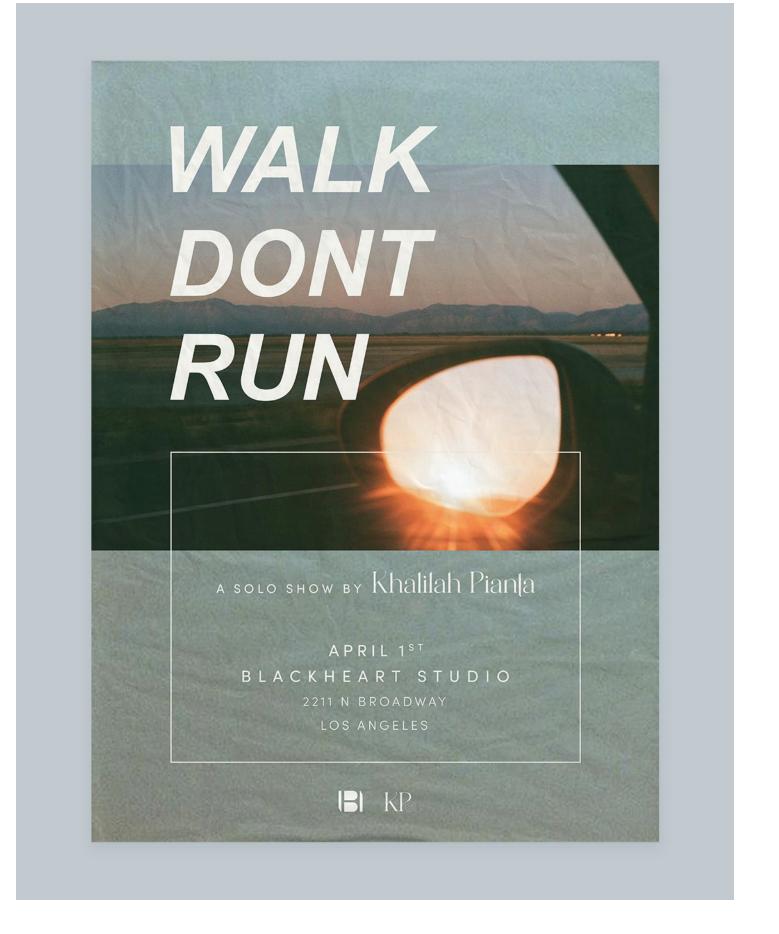
ROLE: Logo, Branding, Poster Design











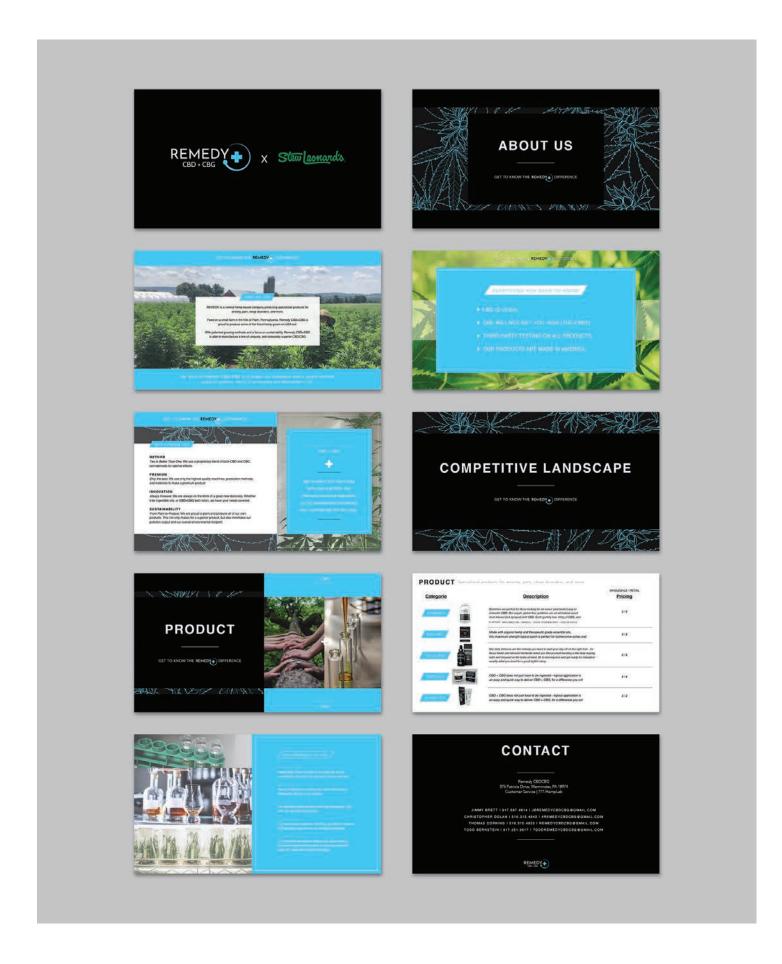
## REMEDY CBG+CBD

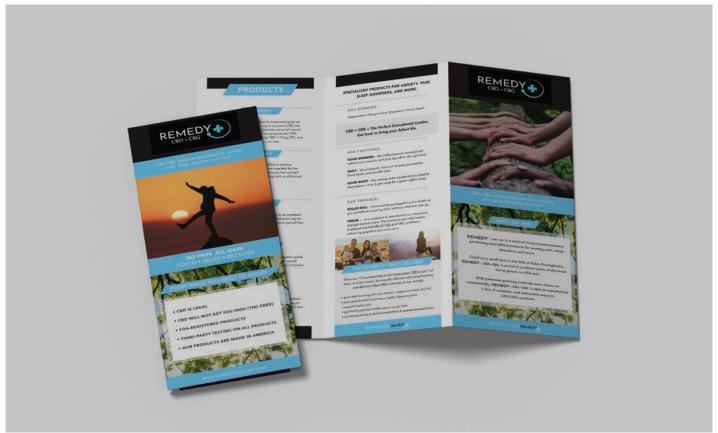
WORK STATUS: Freelance

CLIENT: Remedy CBG+CBD [CBD Brand]

ROLE: Graphic, Web, Deck Design











#### ALCHADEMY

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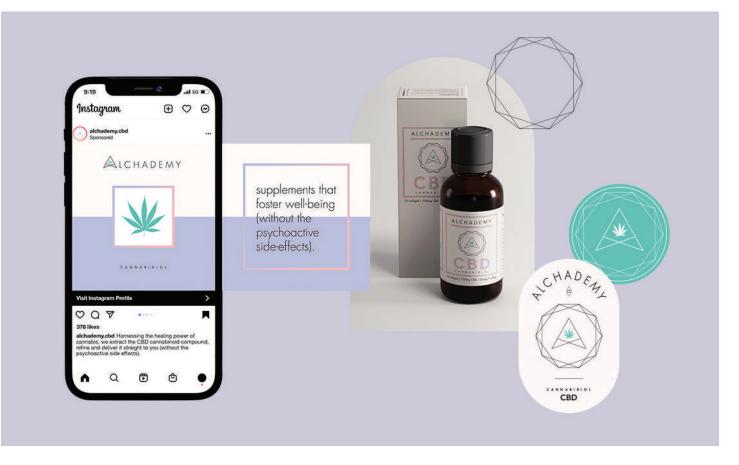
WORK STATUS: Freelance

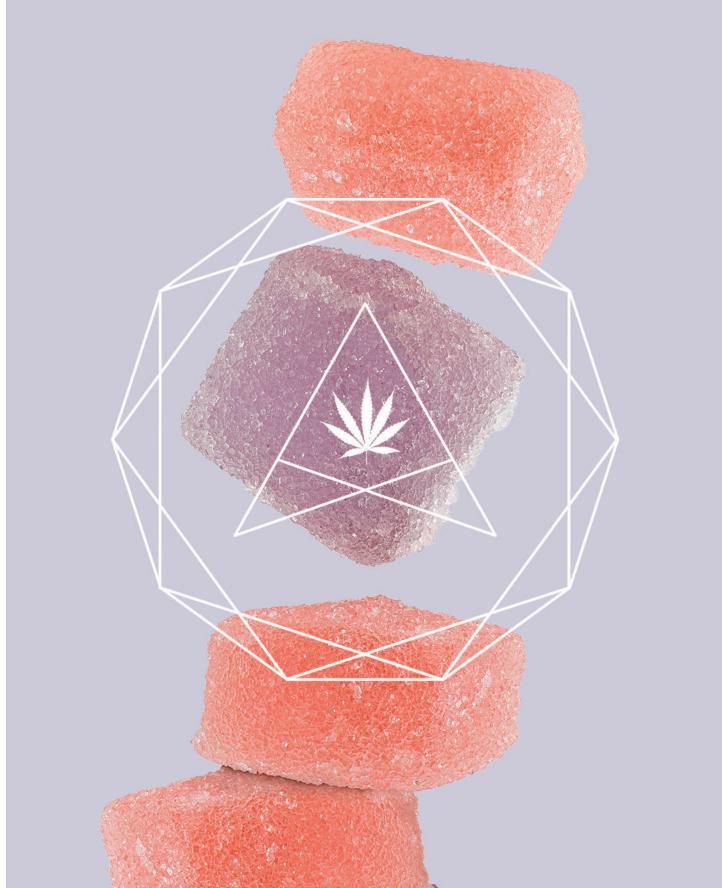
CLIENT: Alchademy [CBD Brand]

ROLE: Art Direction, Logo, Branding, Packaging Design









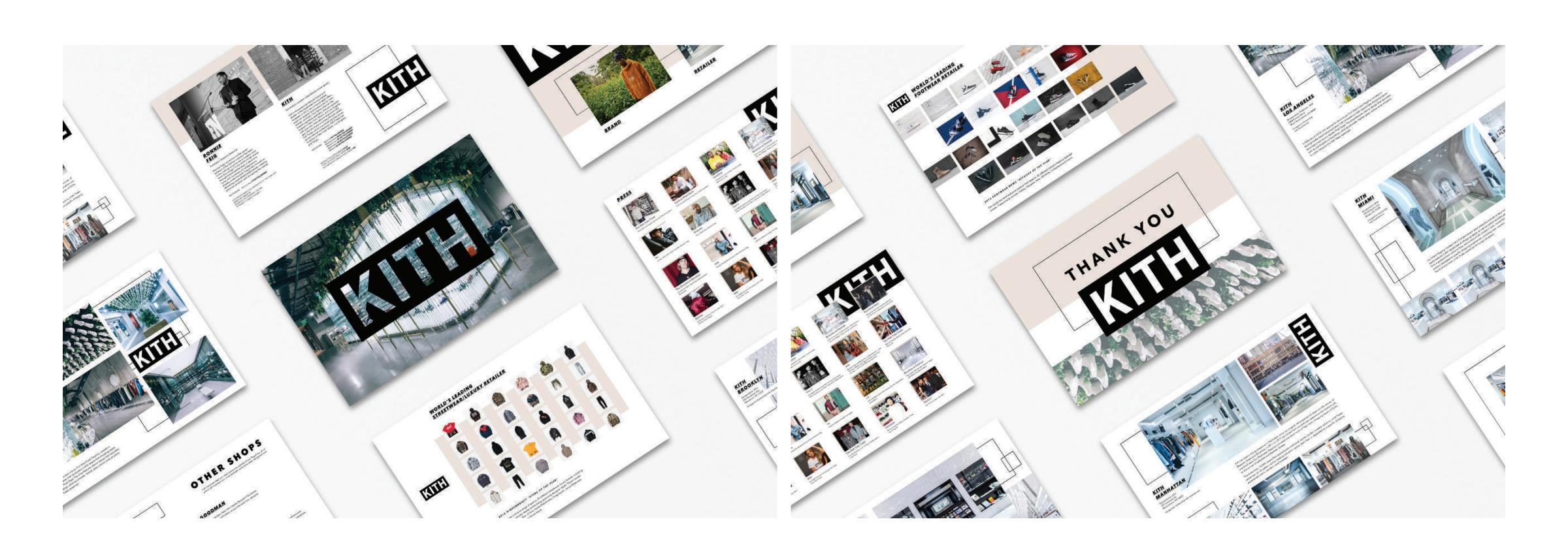
#### KITH

KITH

WORK STATUS: Freelance

CLIENT: Kith [Apparel Brand]

ROLE: Deck Design



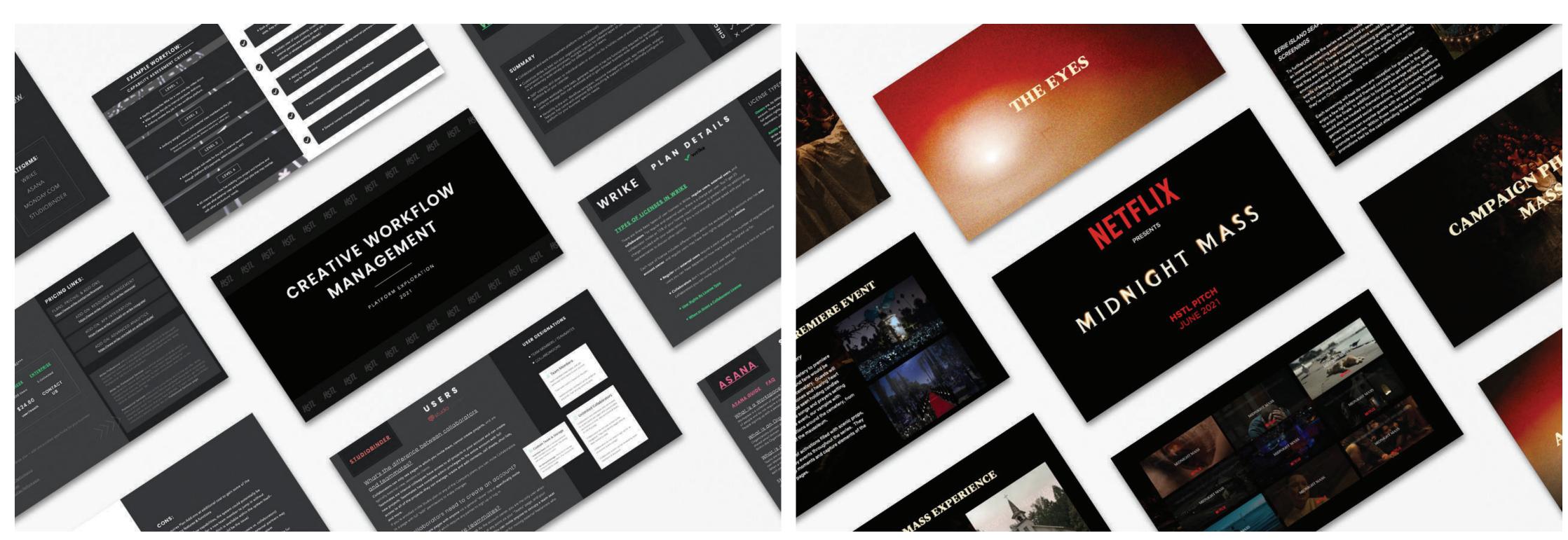
### HSTL

WORK STATUS: Freelance

CLIENT: HSTL Productions [Production Company]

ROLE: Deck Design







#### HELLCAT HAIR

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WORK STATUS: Freelance

CLIENT: Hellcat Hair [Hairstylist]

ROLE: Branding, Logo Design



#### BLACKHEART STUDIOS

blackheart

WORK STATUS: Freelance

CLIENT: Blackheart Studios [Photo Studio & Art Gallery]

ROLE: Event Flyer Design







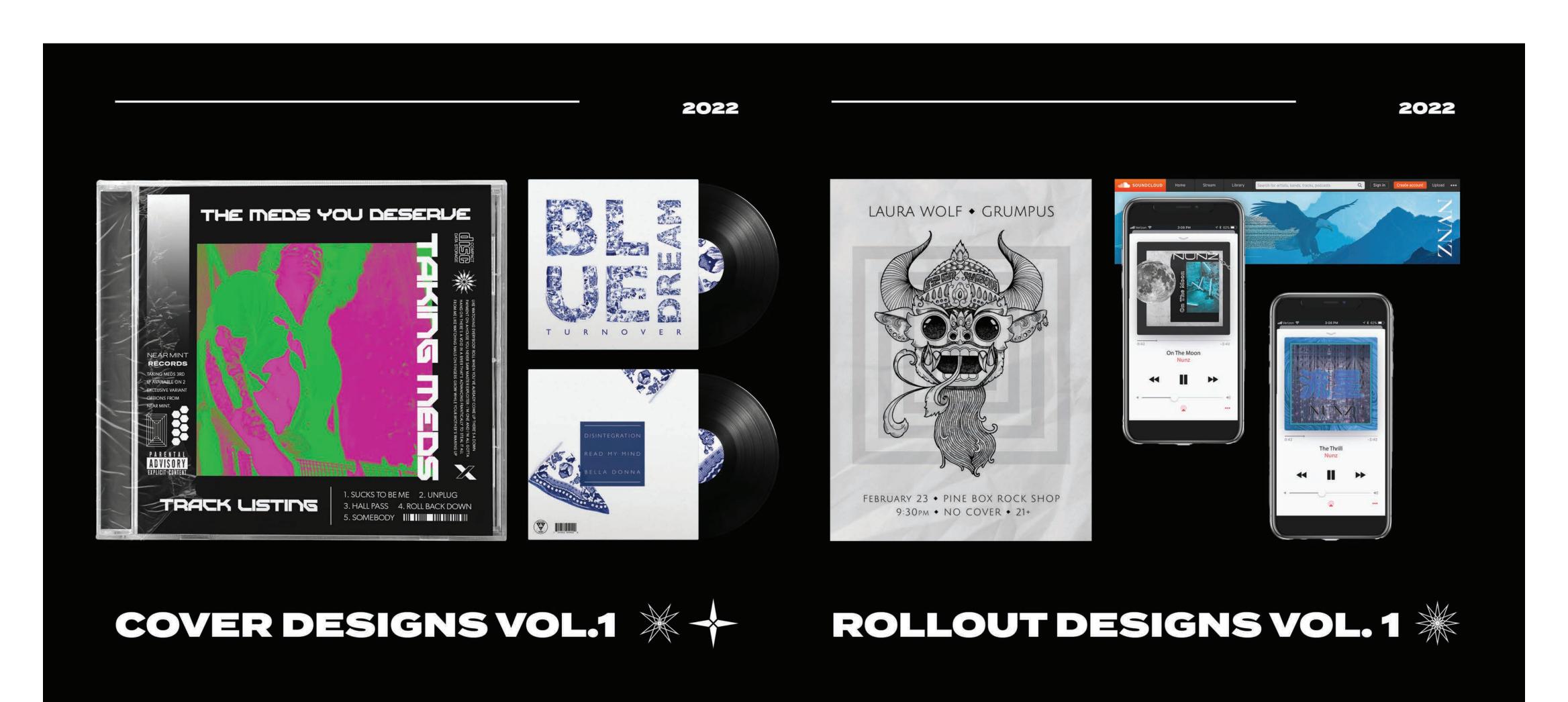
#### MUSICAL ARTISTS

WORK STATUS: Freelance

CLIENT: Taking Meds, Turnover, Laura Wolf, Nunz

ROLE: Branding, Logo, Cover Art, Graphic Design







# CONTACT

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781.264.5896

